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# Is ball nua de Ghnó Chill Dara é Terry Doyle Woodcrafts

Fógraíodh inniu gur chláraigh *Terry Doyle Woodcrafts* mar bhall de *Ghnó Chill Dara*, an scéim ghnó atá ag *Cill Dara le Gaeilge*, ceanneagraíocht na Gaeilge i gcontae Chill Dara. Tacaíonn an scéim seo le gnólachtaí a ngnó a chur chun cinn trí úsáid a bhaint as an nGaeilge ina gcaidreamh lena gcustaiméirí.

**Ag fógairt na nuachta seo di, dúirt Sarah Walsh, Oifigeach Feidhmiúcháin, *Cill Dara le Gaeilge*:** "Cuirfimid comhairliúchán saor in aisce ar fáil do *Terry Doyle Woodcrafts* agus cabhróimid leo iniúchadh a dhéanamh ar bhealaí nua chun a ngnó a chur chun cinn. Gheobhaidh siad comhairle maidir le feachtais mhargaíochta shaincheaptha a rith agus conas úsáid á baint as ardáin ar líne agus as na meáin shóisialta. Is deis den scoth é an scéim seo do *Terry Doyle Woodcrafts* forbairt a dhéanamh ar a ngnó agus nasc a chruthú leis an méid an-suntasach daoine a úsáideann an Ghaeilge go rialta nó a bhfuil spéis acu sa teanga. Tá áthas orainn fáilte a chur roimh *Terry Doyle Woodcrafts* faoin scéim seo agus guímid gach rath orthu."

**Ráiteas ó Terry Doyle, *Terry Doyle Woodcrafts*:** "Tá grá agam do gach rud Gaelach. Bíonn an Ghaeilge á labhairt go minic ag mo chlann sa bhaile agus seinnim cúpla port ar na Píobaí Uilleann (go maithe sibh dom é). Níl a lán Gaeilge agam, ach táim ag foghlaim níos mó beagán ar bheagán. Ba mhaith liom 'cúpla focal' a úsáid nuair a tá mé ag obair le mo chustaiméirí."

Tá *Cill Dara le Gaeilge* ar fáil do ghnóthaí sa chontae ar mhian leo aitheantas náisiúnta a fháil tríd an nGradam Gnó a bhaint amach, gradam de chuid an eagrais náisiúnta *Ghlór na nGael*. Tugann an scéim náisiúnta sin aitheantas do ghnólachtaí a úsáideann an Ghaeilge mar chuid dá ngnó nó a chuireann seirbhís trí Ghaeilge ar fáil.

Tá clú agus cáil ar chontae Chill Dara mar an contae leis an méadú is mó ar líon na gcainteoirí Gaeilge sa tír. Tá deich nGaelscoil chomh maith le naíonraí, grúpaí pobail, eagraíochtaí agus coláistí samhraidh gníomhach sa chontae anois. De réir dhaonáireamh náisiúnta 2016, tá Gaeilge ag 85,426 duine i gcontae Chill Dara!

Tugtar maoiniú do *Chill Dara le Gaeilge* tríd an *Scéim Tacaíochta Gaeilge* atá ag *An Roinn*

*Turasóireachta, Cultúir, Ealaíon, Gaeltachta, Spórt agus Meán*.

Tugann *Cill Dara le Gaeilge* cuireadh d'aon ghnó atá lonnaithe i gcontae Chill Dara agus ar mhaith leo níos mó a fhoghlaim faoin scéim teagmháil a dhéanamh linn. Tá tuilleadh eolais ar fáil anseo: https://cilldaralegaeilge.ie/gno-chill-dara/.

**Tuilleadh Eolais:** Sarah Walsh; Cill Dara le Gaeilge - sarah@cilldaralegaeilge.ie – 045397320

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## Terry Doyle Woodcrafts joins Gnó Chill Dara

It was announced today that *Terry Doyle Woodcrafts* has registered as a member of *Gnó Chill Dara*, a scheme for businesses run by *Cill Dara le Gaeilge*, the lead organisation for the Irish language in County Kildare. This scheme supports businesses to promote their business through the use of the Irish language in their relations with their customers.

**Announcing this news, Sarah Walsh, Executive Officer, *Cill Dara le Gaeilge* said:** "We will provide *Terry Doyle Woodcrafts* with free consultation as well as exploring new ways of promoting their business. They will get advice on tailored marketing campaigns using online platforms and social media. This scheme is an excellent opportunity for *Terry Doyle Woodcrafts* to develop their business and to create a link with the significant number of people who use Irish regularly or who are interested in the language. We are delighted to welcome *Terry Doyle Woodcrafts into* this scheme and wish them every success."

**Statement from Terry Doyle, *Terry Doyle Woodcrafts*:** "I love everything Irish. The Irish language is often spoken in my family at home and I play a few tunes on the Uilleann Pipes (for my sins). I don't have a lot of Irish, but I'm learning more. I want to use the 'cúpla focal' or a few words of Irish when I work with my customers."

*Cill Dara le Gaeilge* is available to support businesses who wish to achieve national recognition with the **Gradam Gnó** from *Glór na nGael,* a national organisation that promotes the Irish language. This national scheme recognises businesses that use Irish as part of their business or who provide a service through Irish.

County Kildare is renowned as the county with the largest increase in the number of Irish speakers in the country. There are ten Irish-medium schools as well as pre-schools, community groups, organisations and summer colleges now active in the county. According to the 2016 national census, 85.426 people in County Kildare speak Irish!

*Cill Dara le Gaeilge* is funded through the *Irish Language Support Scheme* of the *Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media*.

*Cill Dara le Gaeilge* invite any County Kildare based businesses that would like to learn more about the scheme to get in touch, more information is available here: https://cilldaralegaeilge.ie/gno-chill-dara/.

**More information:** Sarah Walsh; Cill Dara le Gaeilge - sarah@cilldaralegaeilge.ie – 045397320