

Preasráiteas 18.10.2022

StudyBase mar bhall de Ghnó Chill Dara

Fógraíodh inniu gur chláraigh *StudyBase* mar bhall de *Ghnó Chill Dara*, an scéim ghnó atá ag *Cill Dara le Gaeilge*, ceanneagraíocht na Gaeilge i gcontae Chill Dara. Tacaíonn an scéim seo le gnólachtaí a ngnó a chur chun cinn trí úsáid a bhaint as an nGaeilge ina gcaidreamh lena gcustaiméirí.

Ag fógairt na nuachta seo di, dúirt Sarah Walsh, Oifigeach Feidhmiúcháin, *Cill Dara le Gaeilge*:

"Cuirfimid comhairliúchán saor in aisce ar fáil do *StudyBase* agus cabhróimid leo iniúchadh a dhéanamh ar bhealaí nua chun a ngnó a chur chun cinn. Gheobhaidh siad comhairle maidir le feachtais mhargaíochta shaincheaptha a rith agus conas úsáid á baint as ardáin ar líne agus as na meáin shóisialta. Is deis den scoth é an scéim seo do *StudyBase* forbairt a dhéanamh ar a ngnó agus nasc a chruthú leis an méid an-suntasach daoine a úsáideann an Ghaeilge go rialta nó a bhfuil spéis acu sa teanga. Tá áthas orainn fáilte a chur roimh *StudyBase* faoin scéim seo agus guímid gach rath orthu."

Ráiteas ó Chaitriona de Róiste, *StudyBase*:

"Ba mhaith liom mo bhuíochas a ghabháil le *Cill Dara le Gaeilge* as tacú leis an togra nua seo - *StudyBase*. Is éard is *StudyBase* ann ná suíomh gréasáin a chuireann cúrsaí idirghníomhacha ar fáil d'fhoghlaimoirí na Gaeilge. Éiteas an tsuímh ná gur linn ar fad an Ghaeilge – ba cheart í a úsáid agus a bheith bródúil aisti. Táimid anseo ag *StudyBase* le tacú libh chun sin a dhéanamh.

Seoladh an suíomh www.StudyBase.com i mí Mhéan Fómhair 2022 agus tá trí chúrsa Gaeilge á gcur ar fáil faoi láthair. Is cúrsa do pháistí ó rang a cúig go daltaí na céadbhliana ar mian leo feabhas a chur ar a gcuid Gaeilge ar bhealach taitneamhach éasca "The Bridge Program". Cruthaíodh "Basic Irish for Parents" le tacú le tuismitheoirí ar mian leo an Ghaeilge a úsáid sa bhaile go nádúrtha, chun féinmhuinín a bpáistí sa teanga a fhorbairt. Tá áthas orainn an scéal a fhógairt freisin gur cuireadh tús le cúrsa do dhaltaí na hArdteistiméireachta le déanaí.

Táimid ag súil go mbainfidh daoine taitneamh agus tairbhe as na cúrsaí seo. Le breis eolais a fháil, coimeádaigí súil ar na hardáin idirlín StudyBase.com!"
Tá *Cill Dara le Gaeilge* ar fáil do ghnóthaí sa chontae ar mhian leo aitheantas náisiúnta a fháil tríd an nGradam Gnó a bhaint amach, gradam de chuid an eagrais náisiúnta *Ghlór na nGael*. Tugann

an scéim náisiúnta sin aitheantas do ghnólachtaí a úsáideann an Ghaeilge mar chuid dá ngnó nó a chuireann seirbhís trí Ghaeilge ar fáil.

Tá clú agus cáil ar chontae Chill Dara mar an contae leis an méadú is mó ar líon na gcainteoirí Gaeilge sa tír. Tá deich nGaelscoil chomh maith le naíonraí, grúpaí pobail, eagraíochtaí agus coláistí samhraidh gníomhach sa chontae anois. De réir dhaonáireamh náisiúnta 2016, tá Gaeilge ag 85,426 duine i gcontae Chill Dara!

Tugtar maoiniú do *Chill Dara le Gaeilge* tríd an *Scéim Tacaíochta Gaeilge* atá ag *An Roinn Turasóireachta, Cultúir, Ealaíon, Gaeltachta, Spórt agus Meán*.

Tugann *Cill Dara le Gaeilge* cuireadh d'aon ghnó atá lonnaithe i gcontae Chill Dara agus ar mhaith leo níos mó a fhoghlaim faoin scéim teagmháil a dhéanamh linn. Tá tuilleadh eolais ar fáil anseo: <https://cilldaralegaeilge.ie/gno-chill-dara/>.

Tuilleadh Eolais: Sarah Walsh; Cill Dara le Gaeilge - sarah@cilldaralegaeilge.ie – 045397320



Pressrelease 18.10.2022

StudyBase joins Gnó Chill Dara

It was announced today that *StudyBase* has registered as a member of *Gnó Chill Dara*, a scheme for businesses run by *Cill Dara le Gaeilge*, the lead organisation for the Irish language in County Kildare. This scheme supports businesses to promote their business through the use of the Irish language in their relations with their customers.

Announcing this news, Sarah Walsh, Executive Officer, Cill Dara le Gaeilge said: "We will provide *StudyBase* with free consultation as well as exploring new ways of promoting their business. They will get advice on tailored marketing campaigns using online platforms and social media. This scheme is an excellent opportunity for *StudyBase* to develop their business and to create a link with the significant number of people who use Irish regularly or who are interested in the language. We are delighted to welcome *StudyBase* into this scheme and wish them every success."

Statement from Caitríona de Róiste, StudyBase: "I would like to thank *Cill Dara le Gaeilge* for supporting this new project - *StudyBase*. *StudyBase* is an online elearning website that provides interactive and enjoyable courses for learners of Irish. The ethos of the site is that the Irish language is all ours — it should be used and proud. We are here at *StudyBase* to support you in doing so.

The site www.StudyBase.com was launched in September 2022, with three courses - "The Bridge Program" - a course for children from fifth class up to first year who want to improve their Irish in a fun and easy way. "Basic Irish for Parents"- This course was created to support parents who want to use Irish naturally in the home, to develop their children's self-confidence in the language. Also, we are pleased to announce that a course for Leaving Certificate students has started recently.

We hope that people find these courses enjoyable and beneficial. Keep an eye on the internet platforms StudyBase.com for more information!"

Cill Dara le Gaeilge is available to support businesses who wish to achieve national recognition with the **Gradam Gnó** from *Glór na nGael*, a national organisation that promotes the Irish

language. This national scheme recognises businesses that use Irish as part of their business or who provide a service through Irish.

County Kildare is renowned as the county with the largest increase in the number of Irish speakers in the country. There are ten Irish-medium schools as well as pre-schools, community groups, organisations and summer colleges now active in the county. According to the 2016 national census, 85,426 people in County Kildare speak Irish!

Cill Dara le Gaeilge is funded through the *Irish Language Support Scheme* of the *Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media*.

Cill Dara le Gaeilge invite any County Kildare based businesses that would like to learn more about the scheme to get in touch, more information is available here: <https://cilldaralegaeilge.ie/gno-chill-dara/>.

More information: Sarah Walsh; Cill Dara le Gaeilge - sarah@cilldaralegaeilge.ie – 045397320