Preasráiteas 03.08.2022

Alltype Ltd mar bhall de Gnó Chill Dara

Fógraíodh inniu gur chláraigh *Alltype Ltd,* mar bhall de *Gnó Chill Dara*, an scéim ghnó atá ag *Cill Dara le Gaeilge*, an ceanneagraíocht don Ghaeilge i gContae Chill Dara. Tacaíonn an scéim seo le gnólachtaí a gcuid gnó a chur chun cinn trí úsáid a bhaint as an nGaeilge in eispéireas a gcustaiméirí.

Ag fógairt an nuacht seo, dúirt Sarah Walsh, Oifigeach Feidhmiúcháin, Cill Dara le Gaeilge: "Cuirfimid comhairliúchán saor in aisce ar fáil do *Alltype Ltd* chomh maith le hiniúchadh ar bhealaí nua chun a ngnó a chur chun cinn. Gheobhaidh siad comhairle maidir le feachtais mhargaíochta saincheaptha ag baint úsáid as ardáin ar líne agus na meáin shóisialta. Is deis den scoth do *Alltype Ltd* an scéim seo, forbairt a dhéanamh ar a gcuid gnó agus nasc a chruthú leis an méid an-suntasach daoine a úsáideann an Ghaeilge go rialta nó a bhfuil spéis acu sa teanga. Tá áthas orainn fáilte a chur roimh *Alltype Ltd* faoin scéim seo agus guímid gach rath orthu."

Ráiteas ó Martin Joyce, Alltype Ltd:
"Tá ríméad ar *Alltype Ltd* a bheith mar chuid de scéim tacaíochta, *Gnó Chill Dara* agus táim ag tnúth le bheith ag obair le gnólachtaí áitiúla agus ár scileanna Gaeilge a fheabhsú ar an mbealach."

Tá *Cill Dara le Gaeilge* ar fáil do ghnóthaí sa chontae gur mian leo aitheantas náisiúnta a bhaint amach le **Gradam Gnó** leis an eagras náisiúnta *Glór na nGael*. Aithníonn an scéim náisiúnta seo gnólachtaí a úsáideann an Ghaeilge mar chuid de a ghnó nó a chuireann seirbhís trí Ghaeilge ar fáil.

Aithnítear agus tá cáil ar Chontae Chill Dara mar an contae leis an méadú is mó ar líon na gcainteoirí Gaeilge sa tír. Tá deich scoil lán-Ghaeilge chomh maith le naíonraí, grúpaí pobail, eagraíochtaí éagsúla agus coláistí samhraidh ag feidhmiú sa chontae anois. De réir dhaonáireamh náisiúnta 2016, is féidir le 85,426 duine Gaeilge a labhairt i gContae Chill Dara!

Tugtar maoiniú do *Cill Dara le Gaeilge* tríd an *Scéim Tacaíochta Gaeilge* atá ag *An Roinn Turasóireachta, Cultúir, Ealaíon, Gaeltachta, Spórt agus Meán*.

Tugann *Cill Dara le Gaeilge* cuireadh d'aon ghnó atá lonnaithe i gContae Chill Dara ar mhaith leo níos mó a fhoghlaim faoin scéim le teagmháil a dhéanamh linn, tá tuilleadh eolais ar fáil anseo: https://cilldaralegaeilge.ie/gno-chill-dara/.

Tuilleadh Eolais: Sarah Walsh; Cill Dara le Gaeilge - sarah@cilldaralegaeilge.ie – 045397320

Pressrelease 03.08.2022

Alltype Ltd is a member of Gnó Chill Dara

It was announced today that *Alltype Ltd* has registered as a member of *Gnó Chill Dara*, *Cill Dara le Gaeilge*'s business scheme, the lead organisation for the Irish language in County Kildare. This scheme supports businesses to promote their business through the use of Irish in the experience of their customers.

Announcing this news, Sarah Walsh, Executive Officer, Cill Dara le Gaeilge said:
We will provide *Alltype Ltd* with free consultation as well as exploring new ways of promoting their business. They will get advice on tailored marketing campaigns using online platforms and social media. This scheme is an excellent opportunity for *Alltype Ltd* to develop their business and to create a link with the significant number of people who use Irish regularly or who are interested in the language. We are delighted to welcome *Alltype Ltd* on this scheme and wish them every success."

Statement Martin Joyce, Alltype Ltd:
"Alltype Ltd are delighted to be part of the business support scheme, *Gnó Chill Dara* and look forward to working with local businesses and improving our Irish language skills along the way."

Cill Dara le Gaeilge is available to support businesses who wish to achieve national recognition with **Gradam Gnó** from *Glór na nGael,* a national organisation that promotes the Irish language. This national scheme recognises businesses that use Irish as part of their business or who provide a service through Irish.

County Kildare is recognised and renowned as the county with the largest increase in the number of Irish speakers in the country. There are ten Irish-medium schools as well as pre-schools, community groups, various organisations, and summer colleges operating through Irish in the county. According to the 2016 national census, 85,426 people can speak Irish in County Kildare!

Cill Dara le Gaeilge is funded through the *Irish Language Support Scheme* of the *Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media*.

Cill Dara le Gaeilge invite any County Kildare based businesses that would like to learn more about the scheme to get in touch, more information is available here: https://cilldaralegaeilge.ie/gno-chill-dara/.

More information: Sarah Walsh; Cill Dara le Gaeilge - sarah@cilldaralegaeilge.ie – 045397320