

Preasráiteas 16.06.2022

Café Grange agus Aroma Mocha mar bhaill de Gnó Chill Dara

Fógraíodh inniu gur chláraigh *Café Grange* agus *Aroma Mocha* mar bhaill de *Gnó Chill Dara*, an scéim ghnó atá ag *Cill Dara le Gaeilge*, an cheanneagraíocht don Ghaeilge i gContae Chill Dara. Tacaíonn an scéim seo le gnólachtaí a gcuid gnó a chur chun cinn trí úsáid a bhaint as an nGaeilge in eispéireas a gcustaiméirí. Tá an scéim ar fáil d'aon ghnó sa chontae, ach díreofar ar cheantar Nás na Ríogh/Na Sollán ar an gcéad dul síos.

Ag fógairt an nuacht seo, dúirt Sarah Walsh, Oifigeach Feidhmiúcháin, Cill Dara le Gaeilge:

"Cuirimid comhairliúchán saor in aisce ar fáil do *Grange Café* agus *Aroma Mocha* chomh maith le hiniúchadh ar bhealaí nua chun a gnó a chur chun cinn. Gheobhaidh siad comhairle maidir le feachtais mhargaíochta saincheaptha ag baint úsáid as ardáin ar líne agus na meáin shóisialta. Is deis den scoth atá sa scéim seo do *Grange Café* agus *Aroma Mocha* le forbairt a dhéanamh ar a ngnó agus nasc a chruthú leis an méid an-suntasach daoine a úsáideann an Ghaeilge go rialta nó a bhfuil spéis acu sa teanga. Tá áthas orainn fáilte a chur roimh *Grange Café* agus *Aroma Mocha* faoin scéim seo agus guímid gach rath orthu."

Ciarán Granger, *Café Grange*, Na Solláin:

"Bhí baint ag *Café Grange* le *Cill Dara le Gaeilge* ón tús – ag cruthú comharthaí beaga Gaeilge chun fógraíocht a dhéanamh ar oícheanta ceoil agus scéalaíochta na hÉireann chomh maith le hiad a óstáil. Is beag Gaeilge atá ag cuid againn agus tá daoine eile ar an bhfoireann líofa - déanaimid go léir iarracht cúpla focal beannachta ar nós "go raibh maith agat" srl. a úsáid. Beidh na Sollán ag óstáil níos mó imeachtaí agus ag tógáil ar a raibh ann roimhe seo sna blianta atá romhainn."

Kate Walker, *Aroma Mocha*, Nás na Ríogh:

"Is caifé teaghlaigh é *Aroma Mocha* a bunaíodh i 2018. Tá an-áthas orainn a bheith páirteach sa scéim Gnó Chill Dara chun ár mbonn custaiméirí a leathnú. Tá ceangal láidir againn cheana féin le pobal na Gaeilge leis an ngrúpa Bricfeasta as Gaeilge, tagann siad le chéile gach Satharn ag 11:00. Taispeánann siad an grá mór atá acu don Ghaeilge agus dár gcaifé agus cuireann siad leis an atmaisféar gach Satharn. D'éirigh go hiontach linn ar Lá Fhéile Pádraig agus an slua mór a tháinig chuig *Aroma Mocha* chun an Ghaeilge a cheiliúradh."

Tá *Cill Dara le Gaeilge* ar fáil do ghnóthaí sa chontae ar mian leo aitheantas náisiúnta a bhaint amach le **Gradam Gnó** leis an eagrais náisiúnta *Glór na nGael*. Aithníonn an scéim náisiúnta seo gnólachtaí a úsáideann an Ghaeilge mar chuid den ghnó nó a chuireann seirbhís trí Ghaeilge ar fáil.

Aithnítear agus tá cáil ar Chontae Chill Dara mar an contae leis an méadú is mó ar líon na gcainteoirí Gaeilge sa tír. Tá deich scoil lán-Ghaeilge chomh maith le naíonraí, grúpaí pobail, eagraíochtaí éagsúla agus coláistí samhraidh ag feidhmiú sa chontae anois. De réir dhaonáireamh náisiúnta 2016, is féidir le 85,426 duine Gaeilge a labhairt i gContae Chill Dara!

Tugtar maoiniú do *Cill Dara le Gaeilge* tríd an *Scéim Tacaíochta Gaeilge* atá ag *An Roinn Turasóireachta, Cultúir, Ealaíon, Gaeltachta, Spórt agus Meán*.

Tugann *Cill Dara le Gaeilge* cuireadh d'aon ghnó atá lonnaithe i gContae Chill Dara ar mhaith leo níos mó a fhoghlaim faoin scéim le teagmháil a dhéanamh linn, tá tuilleadh eolais ar fáil anseo: <https://cildaralegaeilge.ie/gno-chill-dara/>.

Tuilleadh Eolais: Sarah Walsh; Cill Dara le Gaeilge - sarah@cildaralegaeilge.ie – 045397320



Pressrelease 16.06.2022

Café Grange and Aroma Mocha are members of Gnó Chill Dara

It was announced today that *Café Grange* and *Aroma Mocha* have registered as a member of *Gnó Chill Dara*, *Cill Dara le Gaeilge's* business scheme, the lead organisation for the Irish language in County Kildare. This scheme supports businesses to promote their business through the use of Irish in the experience of their customers. This scheme is available to all businesses in the county although the Naas/Sallins area will be the focus for the initial phase.

Announcing this news, Sarah Walsh, Executive Officer, Cill Dara le Gaeilge said:

We will provide *Café Grange* and *Aroma Mocha* with free consultation as well as exploring new ways of promoting their business. They will get advice on tailored marketing campaigns using online platforms and social media. This scheme is an excellent opportunity for *Café Grange* and *Aroma Mocha* to develop their businesses and to create a link with the significant number of people who use Irish regularly or who are interested in the language. We are delighted to welcome *Café Grange* and *Aroma Mocha* on this scheme and wish her every success."

Ciarán Granger, *Café Grange*, Na Solláin:

"*Café Grange* was associated with *Cill Dara le Gaeilge* from the beginning – creating small Irish language signage to advertise, host and host Irish music and storytelling nights. Some of us have very little Irish and others on the team are fluent - we all try a few words of greeting such as "thank you" etc. may be used. In the future the Sallins will be hosting more events and building on the past."

Kate Walker, *Aroma Mocha*, Nás na Ríogh:

"*Aroma Mocha* is a family café from 2018. We're delighted to join *Gnó Chill Dara* to expand our customer base. We already have strong ties with the Irish speaking community with the group Breakfast as Gaeilge, they meet every Saturday at 11:00, they give our café a great love of the Irish language and they add to the atmosphere every Saturday. We had great success on St. Patrick's Day in *Aroma Mocha* to celebrate the Irish language with a large crowd."

Cill Dara le Gaeilge is available to support businesses who wish to achieve national recognition with **Gradam Gnó** from *Glór na nGael*, a national organisation that promotes the Irish language. This national scheme recognises businesses that use Irish as part of their business or who provide a service through Irish.

County Kildare is recognised and renowned as the county with the largest increase in the

number of Irish speakers in the country. There are ten Irish-medium schools as well as pre-schools, community groups, various organisations, and summer colleges operating through Irish in the county. According to the 2016 national census, 85,426 people can speak Irish in County Kildare!

Cill Dara le Gaeilge is funded through the *Irish Language Support Scheme* of the *Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media*.

Cill Dara le Gaeilge invite any County Kildare based businesses that would like to learn more about the scheme to get in touch, more information is available here:

<https://cilldaralegaelge.ie/gno-chill-dara/>.

More information: Sarah Walsh; Cill Dara le Gaeilge - sarah@cilldaralegaelge.ie – 045397320